



# FINDING COLORFUL WAYS TO SUPPORT OUR CUSTOMERS

The Sherwin-Williams Coil Coatings are specialized coatings factory applied by approved coil and extrusion applicators to pre- or post- formed building products. These coatings provide durability, weather resistance and aesthetic appeal to metal surfaces used in various industries, products include metal roofs and siding, window and door trim and so much more.

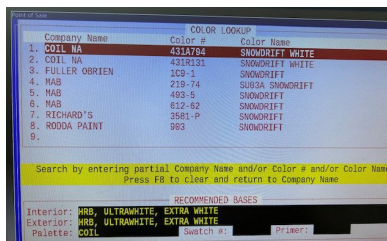
## STEPS TO FIND A COLOR CODE?

Coil and extrusion color codes have been matched under the Sher-Color program for access at the Sherwin-Williams paint stores. Below is the step-by-step process to follow when a customer orders a complementary paint stores product using the Coil Coatings paint code. Customer might ask for WeatherXL or Fluorpon coatings or have a color card or a brochure from a metal manufacturer.

**1. Access the Sher-Color Program:** Pull up the Competitive Color Palette. Confirm the palette says coil at the bottom.



**2. Enter the Unique Color Code or Name:** Input the unique color code or name provided by the customer.



**3. Select Paint Technology:** Provide paint recommendation depending on customer project requirements.



**NOTE:** Color names are normally different from what is listed in the system, use the unique code to verify color. If no code or name is provided, customer will need to reach out to the metal manufacturer to get this information.

## IMPORTANT NOTE: TOUCHUP

Please note that none of the paints available in Sherwin-Williams stores are suitable for use on metal roof, siding or aluminum extrusions for touchup purposes. Always refer to the recommendations provided for these specific applications.